

Deen Dayal Upadhyaya Grameen Kaushalya Yojana



Project Brief:

Quess Corp Limited implements placement linked skill development program under the scheme of Deen Dayal Upadhyaya Grameen Kaushalya Yojana for socio-economically disadvantaged youth aged between 18 to 35 years of age. The candidates are provided training in vocational trades for a duration of 3 to 6 months followed by employment opportunities in organized sector. The training sessions also include multiple industry exposure initiatives to facilitate further honing the skills of the candidates.

The Challenge:

With incomplete academic education in schools, the candidates struggle to find sustainable livelihood opportunity. Moreover, the organized sector faces challenges in getting skilled workforce to support the organization functioning at various levels; especially while spreading the operations to cover a larger geographic base, industries find it difficult to source skilled candidates for Entry and Mid-Level profiles.

Skilling Intervention

The team spreads out to the remotest corners of the country to reach the right candidates in need of skilling initiatives in the community outreach programs. Post the aptitude test and counseling sessions to get a clarity on the aspiration and strength of the candidates, they are trained in the training centers with multi-media enabled classrooms with well equipped lab infrastructure. The candidates are also provided with further industry insights through expert interactions in guest lecture sessions. Upon successful completion of training and assessment, the candidates are provided employment opportunity in organized sector with a stable source of income.

The Impact*

| States Covered | Operational Centers | Candidates Trained | Minorities Trained | Women Trained |
|----------------|---------------------|--------------------|--------------------|---------------|
| 14 | 60 | 40,268 | 4,339 | 15,924 |

* Achieved as on May 2018